

H2R Racing Team – Call for Sponsors

What is the team about ?

H2R Racing Team was founded in 2025 by Henning Reistenbach, Emil Herrling and Adrien Rostaing. The team’s objective is to race in the Nürburgring 24h in 2027, in the V4 class using a 2007 BMW E91 325i touring.

While most other vehicles in this category use the sedan base, we believe the touring car would stand out and catch the fan’s attention and hearts with its distinctive body shape and peculiar positioning.



Sponsors – What’s in it for you ?

RCN-GLP and NLS races happen on the same weekends, where audiences reach more than 700,000 viewers through the (free) Youtube broadcasts alone. In 2024 alone, the events totaled 3,883,807 views across nine races.

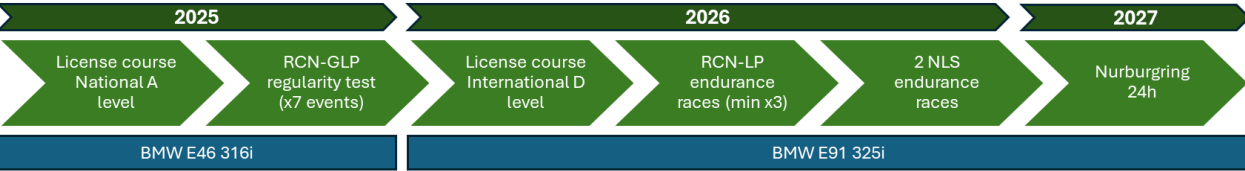
The ultimate objective, ADAC RAVENOL 24h Nürburgring, attracts more than 200,000 visitors at the race track and is one of the largest racing events around the world, supported by more than 2,000 media staff.

Your brand will be visible by thousands and we are ready to promote your name and organization through product placement at every opportunity. Regardless of your domain or industry, this will materialize in additional prospective clients and likely increased revenues for you.



The Journey

We have decided to build this team from the ground-up in order to have better control over our costs. While RCN-GLP and subsequent racing series can be considered “budget” entry-level racing leagues, solely obtaining the Nordschleife Permit amounts to 3,000€ per driver, while running costs for one RCN-GLP season can reach up to 10,000€. We estimate that we can achieve running a full season with 3 drivers for about 20,000€.



Sponsorship packages

Let’s get to the point, Sponsors are an essential part of our journey. We accept all forms of contribution and your visibility increases proportionally to the size of your input. We aim to achieve the best cost-efficiency while complying with motorsport regulations.

Gold	Silver	Bronze
<ul style="list-style-type: none">Starting at 3,500€ per seasonUp to 4 locations on the vehicle or driver equipmentLargest and most visible sponsor logos/stickers	<ul style="list-style-type: none">Starting at 1,400€ and up to 2,200€ per seasonUp to 2 locations on the vehicle or driver equipmentMedium-sized logos/stickers	<ul style="list-style-type: none">Starting with a tank of gasoline! (~120€)1 locations on the vehicle or driver equipment